For Immediate Release Media Contact: Lisa Desatnik 513-984-5474

lisadesatnik@gmail.com



YMCA Invites Community To Celebrate Teens Of Character YMCA Character Awards Is April 17, 2012

They are 40 of Greater Cincinnati's truly exemplary role models of caring, respect, honesty and responsibility. And they are ALL teenagers. On April 17, 2012 the YMCA of Greater Cincinnati is inviting communities to join in celebrating them as YMCA Character Award recipients at an awards event beginning at 6 p.m. at the School for Creative & Performing Arts. The event is sponsored by Tom Gill Chevrolet and FOX19.

"Our YMCA Character Award recipients are each making their own very powerful difference in their own personal way. They are shining examples of what the YMCA of Greater Cincinnati is all about," said Rebecca Kelley, YMCA group vice president.

Educators, families, friends, coaches and community organizations positively impacted by the recipients are invited to help the YMCA pay tribute to the YMCA Character Award recipients. Tickets for the 15th annual YMCA Character Awards Event are \$25 per adult and \$10 per youth; and can be purchased by calling 513-246-3205. The YMCA Character Awards kicks off the Y's celebration of Global Youth Service Day, an international service event celebrating the service contributions of youth, in partnership with YSA, State Farm, and United Healthcare.

Honoree bios can be found at http://learngrowthriveymca.com

As the area's largest youth and family-focused not-for-profit, the YMCA reinforces character values through assets-based programs and services to more than 143,000 individuals, kids and families annually. Adult mentors encourage young people to be caring, responsible, respectful, and honest through sports, summer camps, structured child and afterschool care, and leadership building programs. Branches offer quality time for families, resources for parents, and a variety of opportunities for seniors to be active. The Membership for All sliding scale fee structure means everyone, no matter their ability to pay, can always benefit from the YMCA.