



## **2013 Voices of Giving honorees**

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Vincent Beckman, posthumously  
College of Mt. St. Joseph

Vincent believed wholeheartedly in the College's mission as a Catholic liberal arts institution and donated generously to its cause. His bequest provided a substantial six-figure gift that is being used to assist 3 to 4 students annually with their education. Currently over 95% of Mount students receive some sort of scholarship or financial aid, making Vincent's generosity crucial toward their success. In addition to his donation to the College, more than 16 other area nonprofits have benefitted from his foresight.

Carl Bergman  
Habitat for Humanity of Greater Cincinnati

A board member since 2006, serving as Board President from 2009 to 2011, Carl has always led by example in driving his Habitat colleagues to 'think bigger'. In spite of a weak economy and a 40% decrease in individual donations, Carl pushed for an increase in families served. A retired marketing executive, he built Habitat's ReStore vision of raising money through a store selling new and gently-used building supplies. Carl then spearheaded the launch of three successful ReStores, the merger of the Cincinnati and TriState Habitat affiliates, a substantial increase in the number of homes built, and the launch of a new program to assist veterans. Most recently, Carl and his wife, Julie, made a bequest to establish Habitat's Legacy Builders Giving Circle; and Carl is serving as lead advisor for Habitat's new planned giving program.

Carol Blackschleger  
American Cancer Society

A volunteer and supporter of the American Cancer Society for over 10 years, Blackschleger's involvement has included serving as a member of its Board of Directors and as vice president of the Warren County Volunteer Leadership Council. Through the Cancer Action Network she has been an avid advocate for legislative issues and patient rights. Additionally she has walked, run and biked hundreds of miles to raise thousands of dollars for the organization's life saving mission and Hope Lodges, which offer free housing for cancer patients and their families.

Patrick Cleary, posthumously  
Xavier University

An alumnus of Xavier University, class of 1980, Pat was a loyal supporter of his alma mater that greatly enriched his own life. He was particularly proud of being a member of the Father Finn Society, Xavier's legacy society. Having come from a small town, he wanted to provide an opportunity for other students from rural communities to also attend Xavier. Pat's gift established the Patrick J. Cleary Endowment Scholarship. His bequest included all of his taxable estate and his residence.

Tom Cody  
Cincinnati Children's Hospital Medical Center

Currently Chairman of the Board at Children's, Tom is also a respected advocate, long-time donor, and volunteer. His leadership has impacted all aspects of patient care, research, education and advocacy for pediatric health issues. Additionally, he has played a pivotal role in furthering Children's philanthropy. His charitable investments led to the growth of diverse programs, most notably the creation and achievements of The Heart Institute. Tom has also used his talents to recruit other volunteers to advance the global mission the medical center. His bequest was made to support the Cody Mechanical Circulatory Support Initiative to extend cutting-edge treatment for heart failure in children.

Wilbur Cohen  
Jewish Federation of Cincinnati

In addition to his Jewish Federation contributions over the past 60 years, Wilbur has been the primary funder of many transformative initiatives including establishing endowments for Cedar Village, Middletown Regional Hospital Women's Risk Assessment Center, Abilities First, Cincinnati Museum Center, Adath Israel Congregation, Temple Beth Shalom Congregation, and many others. He has committed to making a substantial legacy bequest to the Jewish Federation's Endowment Fund which will enable the Federation to support many important programs that bring strength to thousands each year/ Wilbur is a member of the Abraham Moss Legacy Society which honors those who have made a significant planned gift to the Federation and its partner agencies.

Shirley Davies, posthumously  
Life Enriching Communities Foundation – Twin Lakes

One of the first Twin Lakes residents on its south campus, Shirley's caring demeanor was felt deeply not only at Twin Lakes but also at Christ Hospital where she volunteered for over 30 years. Shirley was both an educator and a lover of music. Her bequest serves as the lead gift for Twin Lakes' Auditorium, which will be named in her honor.

Emilie Dressler  
Ronald McDonald House Charities of Greater Cincinnati

A volunteer of the Ronald McDonald House for over 10 years, Emilie is committed to doing all she can to ensure it can serve as many people as possible. She works at the front desk and often is the one helping families settle into their guest room upon arrival. There is hardly a part of the House that has not been affected by her time, talent and generous financial support. Emilie's bequest will help generate a growing operating revenue to allow families to focus on their critically ill children for years to come.

Bob Friedman  
CET – The Greater Cincinnati Television Educational Foundation

Lifelong learning has always been a priority to Bob, whose dedication to the mission of CET spans over three decades. An avid PBS viewer, he has generously given of himself to solicit donations for CET's largest fundraiser, Action Auction. Recently, when CET needed to purchase capital equipment to continue broadcasting to 2.3 million Greater Cincinnatians, Bob made an outright lead gift to ensure the success of a six-figure goal. He also has two significant charitable gift annuities with CET.

Christine and Trey Heeken III  
United Way of Greater Cincinnati

The Heekins have been deeply involved with the United Way for many years. After helping innovate in community services, volunteer referral and capacity building, she went on to serve on the Board from 1980 to 1989 and the United Way Foundation Board from 1988 to 1997. As a corporate attorney, Trey assisted in fund development on both the annual campaign and the Tocqueville Cabinets. Additionally the couple has been generous donors. Their planned gift began as a bequest; and in 2006, they made their commitment irrevocable, endowing their support through their family's CLH Foundation.

Kip and Jenny Heeken  
United Way of Greater Cincinnati

A private banking specialist, Kip followed in his family's footsteps joining the United Way Foundation Board in 2010. He and Jenny realized that through a life insurance gift, they could magnify their impact. With their planned gift, the Heekens have irrevocably endowed their generous annual support to the United Way. Additionally, Kip continues to give his expertise in making planned giving presentations and serving on the committee that oversees policy and strategies for all United Way investments.

Ted and Barbara High  
Episcopal Retirement Homes, Inc. - The Deupree House

Since moving into The Deupree House in 2010, the Highs have been active in the life of the community. Barbara serves as a board member for the Executive Residents Committee and Chair of the Wellness Committee. She has also spearheaded many programs. Together they are advocates for planned giving, leading by example. The Highs established two charitable gift annuities with ERH, both of which are unrestricted and will allow ERH to sustain its promise that no resident will ever be asked to leave due to a lack of financial resources.

Betsy Jameson  
Cincinnati Bar Foundation

Betsy's endowment gift to the Foundation was made in memory of her late husband, Kenneth D. Jameson, who lost his battle with depression. His legal profession gave him lifelong friendships, professional enrichment, and ideals of integrity. Thanks to her generosity, the Foundation created the Kenneth D. Jameson Health and Well-being Fund to support a committee offering resources and support for attorneys and law students in mental health, stress management and addiction. It is overseen by an advisory panel of local healthcare professionals.

James Miller  
Cincinnati Playhouse in the Park

Jim is a tireless advocate and volunteer of Playhouse, having served in various capacities on its Board for 13 years including as treasurer, and chair of the Finance and Planned Giving Committees. He sees his two planned gifts (a lead annuity trust and a charitable remainder trust) to the Playhouse as lessons in philanthropy to his children and as means of sharing his passion with generations after him. His lead trust has enabled Playhouse to provide accessibility services to patrons with disabilities so that they can fully enjoy the theatre's magic.

Louise Morrison  
Life Enriching Communities Foundation – Twin Towers

Recently celebrating her 100<sup>th</sup> birthday, Louise has been a resident of Twin Lakes for over 10 years. Previously she spent decades in leadership roles with the United Methodist Church, bringing inspiration to thousands of followers in every state. When life brought her to Cincinnati she continued that journey as a faith leader for the Westwood United Methodist Church. Louise's bequest gift will be instrumental in Twin Towers' ability to sustain its cornerstone ministry of providing safe, compassionate, and dignified care.

Bill Prosser  
Cincinnati Public Radio, Inc. – WGUC

Bill has been an avid listener of WGUC since it began broadcasting in 1960, and he has done more than his part in keeping the station going. His annual gift puts him in the leadership level of donors, and he encourages others to do the same with matching grants. Last year Bill took his commitment a step further by including it in his will. His bequest will become part of WGUC's investment fund helping to ensure its long term viability.

Ruth Rosevear  
The Cincinnati Symphony Orchestra and Pops Orchestra

This year celebrates Ruth's 76<sup>th</sup> season as a subscriber to the CSO, a love she shared for 73 years with her late husband, Fran. Together they helped found the Cincinnati Community Orchestra. On Ruth's 99<sup>th</sup> birthday last December she announced that she would permanently endow the chair of CSO Cellist Alan Rafferty. That gift is only the latest generosity she has shown this region. The Rosevears also endowed a chair in maternal nutrition at U.C., funded equipment at Cincinnati Children's Hospital Medical Center, and touched countless others.

Tom and Susan Young  
Cancer Support Community of Greater Cincinnati & Northern Kentucky

The Young's journey with the Cancer Support Community is a very personal one. Just prior to Tom's election to the Community's board over 10 years ago, he was diagnosed with prostate cancer and treated successfully. It was his own struggle to find information on treatment options that led him to the organization's Cincinnati Prostate Cancer Information Group, which he regularly attends and moderates. The powerful impact of that network led Tom and Susan to join the Community's Lynn Stern (planned giving) Society and contribute a generous bequest to the organization that gave them so much.

Anne Zaring  
Juvenile Diabetes Research Foundation

Anne is a founding member of the Cincinnati Chapter of JDRF, and is a member of its Major Gifts Committee. In addition to her own planned gift last year, Anne has been a tireless advocate in recruiting others and helped the Foundation's Beta (legacy) Society double in the past year. The Cincinnati Chapter was also honored with a national 'Excellence in Planned Giving Award' largely as a result of Anne's dedication. Her bequest and leadership will help ensure future generations of diabetes research.